

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-61894-1

DATE PRINTED

11/06/12

AND

PAGE 1

32354	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 336113		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	LUC MEDIA		ALAN JACKSON FOR DA		
<b>AND</b>	25 Whitlock Pl SW Ste 201		15332 Antioch St Ste 172		
<b>ADDRESS</b>	Marietta	GA 30064-3142	Pacific	CA 90272-3628	
	USA		USA		
<b>CONTACT</b>	AMY MILLS		<b>PRODUCT</b> ALAN JACKSON, LA COUNTY		
<b>LOCAL SALESPERSON</b>	CHERYL CICCONE POL.	<b>AGENCY EST. NO.</b> 2471	<b>PRODUCT CODE</b>	1309	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 11/05/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10000..	1	06:00A	07:00A	30S	11/05/12-11/05/12	M-F 6-7A CBS-2 NEWS	1	300.00	300.00
2	10000..	1	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	1	250.00	250.00
3	10000..	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1800.00	1800.00
4	10000..	1	11:00A	11:27A	30S	11/05/12-11/05/12	M-F 11-1130A CBS-2 NEWS	1	700.00	700.00
5	10000..	1	11:30A	12:30P	30S	11/05/12-11/05/12	YOUNG AND THE RESTLESS	1	1800.00	1800.00
6	10000..	1	02:00P	02:57P	30S	11/05/12-11/05/12	M-F 2-3P/THE DOCTORS	1	900.00	900.00
7	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	3-4P/DR PHIL	1	700.00	700.00
9	10000..	1	05:00P	06:30P	30S	11/05/12-11/05/12	M-F 5-630P CBS-2 NEWS	1	600.00	600.00
<b>Total Contract:</b>								8		7050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION